

Bryn Keith

STYLING JOHN T. DOE

Mr. Doe, your look should be sleek, streamlined, whether casual or black tie. Given your profession and title, your wardrobe should evoke a simple sophistication. The following comments and pictorials are predicated on your fitting, consultation, and comments about your desired image.

Bryn Keith

- 1 Wear solids predominantly, versus bold patterns. Solids have an air of simplicity and structure that allow multiple pieces in a wardrobe to coordinate flawlessly. Where patterns and prints can be trendy and eye-catching, solids stand the test of time as classic pieces. Opt for solid pieces made from quality fabric.
- 2 Choose neutral colors for clothing. Stick with the basics: black, white, earth tones (beige, khaki, navy, gray), and the like. The thinking behind this is that these colors are classy and sophisticated. A casual T-shirt and pair of pants can be dressed up when you choose these colors with the right fabrics and accessories.
- 3 As you already know, shop with quality over quantity in mind. Though items made of higher quality fabric are typically more expensive, they tend to outlive lesser priced items. You will own and wear these pieces longer making them the better investment.
- 4 Select pieces that are form-fitting and tailored. One element of high-end style is that pieces truly fit the body well. These are either custom-made, tailored to fit, or created from materials that hold shape, even after washing.
- 5 “Looking the part” is attributed to having clean neatly pressed clothing. Have a professional dry cleaner manage your clothes, if you don’t have the bandwidth, to keep them looking sharp and presentable.

DRESS CASUAL

Bryn Keith



BUSINESS

Bryn Keith



FORMAL

Bryn Keith

